

## **Mandan Progress Organization Guidelines for Mandan Visitor's Sign**

### **Statement of Intent:**

The intent of the Mandan Progress Organization is to utilize the electronic marquee on east Main Street to generate awareness amongst citizens and visitors of public-spirited community events and meetings.

### **Restrictions:**

The City of Mandan entered into an agreement with the N.D. Department of Transportation for the use of the right of way at 1401 East Main Street as a location for the electronic monument sign. Therefore the City and the Mandan Progress Organization must adhere to certain stipulations in operation of the electronic message board with regard to the nature and content of information posted. Among stipulations in the agreement:

- The message board cannot list business names, business products, business logos or any form of commercial advertising. Nor can the sign list sponsors for any events.
- The sign must be oriented toward Mandan community events.

Use of the electronic message board must also comply with the City of Mandan's sign policy.

### **Guidelines:**

The following guidelines are intended to complement the agreement with North Dakota Department of Transportation:

- **Eligible Messages:**
  1. Events, activities or meetings open to the public held on property owned by the City, Park District, School District or County.
  2. Events, activities or meetings hosted or affiliated with the City, Park District, School District or County held at a place of business or other privately held property.
  3. Welcome messages to state wide groups. For example, "Welcome N.D. Farmers Union Convention, Seven Seas Inn, Oct. 1-3"
  4. Events sponsored by civic organizations that serve a public purpose. For example "Kiwanis Breakfast, Mandan Moose, Oct. 1, 8-11 a.m.)
  5. Events charitable in nature only with an entertainment focus and conducted by a foundation or non-profit association.
  6. Annual activities sponsored by churches that have broad public appeal (Example: First Lutheran Church Lutefisk Supper, Christ the King Annual Carnival)

Note: Business names or names of privately held properties shall only be a part of a message if serving as a location for a public-spirited event.

- **Ineligible Messages:**
  1. Private functions held on public property.
  2. Private functions held on private property.
  3. Activities conducted for a political purpose. (Note: An exception would be a simple welcome message to a statewide organization holding a convention in Mandan.)

4. Activities conducted for the sole purpose of fundraising (Examples: rummage sales, car washes, or benefits for an individual).
5. Routine meetings or activities of civic organizations, churches or other community groups. (Example: Weekly Kiwanis meeting, Vacation Bible School, Church Christmas Programs)

Adopted January 21, 2009

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